Non-theatrical prints for films

6975. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the targets fixed for the sale of non-theatrical prints for films for the years 1992-93, 1993-94 and 1994-95 have not been achieved by Government;

(b) if so, the reasons therefor; and

(c) what concrete steps Government propose to achieve the targets fixed for the year 1995-96 in this respect?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) It is true that the targets fixed for sale of non-threatrical prints of films of the Films Division for 1992-93, 1993-94 and 1994-95 have not been fully achieved. This is because of the shift in spectator perferences from 35mm/ 16mm film prints to films in the video format.

Films Division is now contemplating making films in the video format also. A marketing and sales promotion cell is proposed to be created in the Films Division. It is also proposed to promate sales after ascertaining the requirements of schools/colleges and other educational institutions.

Import of Films

6976. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Foreign Feature Films/Video Films imported from the other countries during the last three years under the New Import Policy 1992—97;

(b) No, Sir.
thereof; and

(c) what is the procedure adopted by Government to import a foreign film/video film in the country?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) As per Import Policy, import of cinematograph feature films and video films may be made without a licence by the National Film Archive of India, Film and Television Institute of India and Children's Film Society of India. Import of these films may be made without a licence by other importers also, provided the importer has obtained from the Administrative Officer, Central Board of Film Certification, Bombay; a certification to the effect that the film has:

(a) won an award in any of the International Film Festivals notified by the Ministry of Information and Broadcasting; or

(b) participated in any of the official sections of the notified International Film Festivals; or

(c) received good reviews in prestigious film journals notified by the Ministry of Information and Broadcasting.

Such certificates were granted by the Administrative Officer. Central Board of Film Certification. Bombay; for import of 632 foreign feature films/ video films during 1992 to 1994. Details thereof are given in Annexure. (See Appendix 173, Annexure No. 149)

Films on India's history, freedom struggle and folk themes

6977. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the steps being taken by Government to give priority to films which deals with India's history, freedom struggle and folk themes from various States in the country;